



EMPLOYEE NEWSLETTER

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Around the Portsmouth Plant

May is National High Blood Pressure Month. High blood pressure has no symptoms, so you usually cannot tell if you have it by the way you feel. The only way to tell if you are a victim of high blood pressure is to have your blood pressure checked. The Medical Department will be offering blood pressure screenings from 11:00 a.m. until 12:05 p.m. during the weeks of May 13-17 and May 20-24 in the X-102 and X-1000 Cafeterias. During these special blood pressure screenings, employees can take advantage of a painless evaluation of their blood pressures and have access to many pamphlets relative to high blood pressure and its dangers.

Safety Scoreboard

Time worked without a lost-time accident through April 15: 69 days (1,069,217 man-hours).

Degrees, Honors and Awards

Esther Downey (D-221) has had one of her poems — "A Friend" — published in the book Our World's Most Beloved Poems by John Campbell's World of Poetry Press. Campbell is the editor and publisher of the renowned poetry newsletter "World of Poetry" and the star of the television series Upstart Crow.

Community Activities

Senior Division projects at the the Scioto County Science Fair conducted at Shawnee State Community College March 29 were judged by Sandra Fout (D-521) and Norman Reiter (D-521). A total of 300 junior and senior division students attended the session.

Jim Armstrong (D-551), Frank Bertram (D-522), Dr. John Taphorn (D-535) and Norman Reiter (D-521) served as judges for the annual Southeastern Ohio District Science Day at Ohio University, Athens, on Saturday, April 13.

Pulitzer Prize and National Book Award winning author Alex Haley will speak on "Roots: The Saga of History" on Tuesday night, April 30, at Shawnee State Community College. More than six million hardcover copies of Haley's novel has been sold in 37 languages. Its seven-night television run in January 1977 drew more than 130 million viewers. Haley's lecture will address the phenomena surrounding "Roots", how it has changed the way the American Black perceives himself and is perceived by others and whether or not the "Roots" phenomenon has contributed to cross-cultural understanding. The activity is being coordinated by the 14th Street Community Center, in which several Goodyear Atomic employees are either involved or members of the board of directors.

Speakers' Bureau

Katrina Peterson (D-579) was guest speaker at the March meeting of the Scioto County Chapter of the Ohio Genealogy Society. Her topic was the Ohio Historical Canoe Route Association's objectives to increase the public's awareness of the historic significance of the rivers of the region and of the historic role of river travel in the exploration, settlement and development of the Ohio territory. Other association objectives are to re-establish the trans-Ohio river routes of the past for the enjoyment of today's recreational paddlers. Peterson is a volunteer for the Ohio Department of Natural Resources Division of Watercraft and a member of the Ohio Historical Canoe Route Association.

Science Demonstrations

Dr. Frank Bertram Jr. (D-522) and Randy Waugh (D-511) presented a science demonstration program to students attending the Scioto County Science Fair at Shawnee State Community College March 29.

Obituaries

Alvin Reeves, Portsmouth, 64, March 14. Father of Sharon Reeves (D-307) and brother of Donnie Reeves (D-725).

Eleanor Johnson, Portsmouth, 64, March 17. Aunt of Joy Webb (D-753), Lloyd Wood (D-753) and Sheila Barton (D-222).

Arbie Porter Sr., West Van Lear, Ky., 88, March 19. Father of Arbie L. Porter Jr. (D-722).

Bessie Daugherty Lang, Piketon, 95, March 22. Grandmother of Jack Mason (D-115).

Scott Mullins, Portsmouth, 22, March 31. Son of Charles Mullins (D-115) and brother of Mark (D-851) and David (D-511) Mullins.

Cost Reduction

The following submitted ideas through the Cost Reduction "I"dea Program March 11-April 8:

J. R. Hughes (D-106), F. J. Cox (D-110), B. L. Horning (D-156), R. P. Marsh (D-206), R. R. Gatrell (D-213), D. L. McCarty (D-421), B. L. Grow (D-447), E. C. Jordan (D-447), R. A. Pilney (D-447), D. L. Godfrey (D-556), R. L. Foster (D-590), W. C. Kimberling (D-711), R. H. Sansom (D-712), D. E. Kemper (D-713), D. M. McQuay (D-713), W. E. Collins (D-714), C. A. McPherson (D-721), C. Conley (D-722), J. F. Porter (D-722), S. E. Thompson (D-722), R. G. Church (D-724), C. W. McCrary (D-724), H. L. Spradlin (D-724), M. D. Wooten (D-724), W. H. Burnett (D-814), R. T. Lee (D-814), J. D. Ragland (D-814), C. M. Wiltshire (D-814), S. J. Wheeler (D-852) and W. J. Meyers (D-856).

New Arrivals

Son, Ryan Leon, Jan. 25, to Ronald (D-721) and Rosezetta Williams.

Son, Brad Daniel, Jan. 30, to John (D-829) and Emilie Figlestahler.

Daughter, Erin Rachele, Feb. 12, to Richard (D-829) and Kathy Bussa.

Son, Benjamin James, Feb. 15, to William (D-206) and Marlene Exposito.

Son, Christopher Aaron, Feb. 21, to Lowell and Janice (D-206) Stanley.

Daughter, Catherine Nicole, March 3, to Brooks (D-277) and Catherine Macklem.

Daughter, Melissa Sue, March 8, to Mark (D-156) and Linda Smith.

Son, John Stanley, March 15, to Dennis (D-227) and Melinda Stice.

Son, Joel Weston, March 18, to Keith (D-006) and Beth Stalnaker.

Son, Richard Timothy, March 21, to Richard (D-277) and Cynthia Michelhaugh.

Son, Nathan Michael, March 30, to James (D-447) and Sandy Childers.

Daughter, Sara Jane, April 10, to Russ (D-822) and Patricia Johns.

Family

Jim Westerfield, son of Carmen Westerfield (D-014) placed first in both American history and European history at the eighth annual Marshall Academic Festival, an event of March 30 at Marshall University. This was the first time one student took top honors in both categories. A total of 70 schools and 3,200 students participated in the competition.

Home and Auto

The Kiplinger Washington Letter recently noted that if you're swamped with junk mail, you can have your name removed from hundreds of lists by asking Mail Preference Service, 6 East 43rd Street, New York, NY 10017-4609. Free. Your request will stay in its computers five years.

Employees with initials L-Z participating in commercial, personalized and reserve programs (including commercial trucks, farm vehicles and tractor trailers) are required to renew vehicle registrations by the end of April.

News from DOE

James L. Foutch has been appointed Assistant Manager for Defense Programs at the Department of Energy's Oak Ridge Operations. In his new position, Foutch is responsible for the planning and execution of policies and programs for nuclear weapons production and related process development and quality assurance; nuclear materials production; administration of personnel and physical security programs; management of nuclear materials safeguards and activities; and management of the DOE Central Scrap Management Office for handling uranium scrap resulting from research and development programs. Since 1978, Foutch has served as Deputy Chief Counsel for Legal Services for Oak Ridge Operations and in recent years has specialized in environmental and security matters.

News from Goodyear

Robert E. Mercer, chairman and chief executive officer of Goodyear, told security analysts in San Francisco April 9 that Goodyear will capitalize on its financial health and strategic worldwide positioning to gain new business opportunities in a period of contraction for the tire and rubber industry. Mercer addressed Goodyear's objectives in view of the lifting of Japanese auto import restrictions and what he termed "customer flights" -- the moves by automotive companies to locate production in other countries. "Whether it involves foreign vehicle manufacturers coming to the U. S. to protect their interests or American manufacturers going abroad to be more cost-competitive, Goodyear is positioned on a worldwide basis to capture new business," Mercer said. In the case of foreign auto manufacturers locating in the U. S. to compete with Japanese or American cars, Mercer said Goodyear will seek more original equipment business in sourcing those manufacturers. Goodyear already supplies 50 percent of tire needs for Honda in Ohio, more than 50 percent of Nissan's light and passenger tire needs in Tennessee and half the tire requirements for the GM-Toyota auto plant in California. "When American auto manufacturers locate plants offshore, we are positioned to source Goodyear tires to them -- as we are with Ford in Mexico," Mercer said. Goodyear is a 100 percent supplier to Ford's new operations in Mexico. Mercer said the near-term outlook for the industry could contain "valleys among the peaks" as various companies address the problems of "automotive economic cycles, price competition and the like." He cited Goodyear's first quarter of 1985 as an example, and said the company will report lower earnings for the three-month period that ended March 31, compared to the same period last year. Mercer said the extremely bad winter dampened first quarter U. S. replacement tire sales, and that results also were impacted by a strike at Goodyear's Valleyfield, Quebec, plant. Effects of the strong dollar on foreign operations and foreign import competition, and price-cutting by some competitors attempting to gain market share also affected first quarter results. The chairman said Goodyear still sees a respectable 1985 overall as it maintains or improves margins, increases market share and leads the higher-return areas of the industry in "a period of industry contraction." Mercer said Goodyear continues to look for the right investment opportunity to make an acquisition in the aerospace field. He explained that Goodyear has the financial ability, an experienced aerospace team in place and the patience to make an acquisition that fits Goodyear's strategy and goals. Also addressing the analysts was Tom H. Barrett, president and chief operating officer, who emphasized Goodyear's leading industry role in funding research and development and capital expenditure projects to enhance quality and reduce costs worldwide. Gale Galloway, chairman and CEO of Celeron, Goodyear's energy arm, now ranked as the world's 36th largest "independent" oil company, outlined the Celeron group's long-term growth prospects through its oil exploration and production and crude oil pipeline projects. James R. Glass, Goodyear's chief financial officer, told analysts of the company's financial strategy. Glass said Goodyear plans to increase its use of debt financing without exceeding its debt-to-total-debt-and-equity target of 35 percent.

Goodyear Chairman Robert E. Mercer said the company has set its sights for 1985 higher than 1984, despite predictions that the U. S. economy will peak and then slow during this third year of the current recovery phase. Speaking to shareholders at the annual meeting, Mercer pointed to 1984 results as evidence that programs for efficient operations and for acquisitions to broaden the company's base are taking it in the right direction for the years ahead. In 1984, worldwide sales of \$10.2 billion represented a gain of more than five percent, and earnings rose 34.5 percent to \$411 million. Mercer described the circumstances and conditions in which the company operates and how it will operate in the future. "As has any successful corporation, Goodyear has changed in evolutionary fashion over the years in response to developments and trends among its markets, consumers, technology and other factors." On the physical side, Mercer cited efficient, advanced plants and equipment ... the Akron Tech Center, established as both core and coordination point for world R and D ... computerized equipment in auto centers to take guesswork out of car service ... addition of pipelines and gas and oil exploration and production. "Harder to visualize," Mercer said, "are the structural and organizational adjustments we're making. We've had to accept certain conditions as realities of the 1980s, not aberrations which will go away in the next quarter or the next year." For example, Mercer said the company accepts in its planning that the federal deficit and its impact on interest rates is going to be around for a while ... as well as the strong dollar with its effect on currency translation and the advantage it gives to imports ... and government tinkering with the free market system. "Of course we continue to encourage steps to reduce the deficit, and we would not want to see the dollar weakened by a return to policies that bring higher inflation and lower productivity. We accept that tire markets, the targets of our base business, are destined for relative slow growth in the years ahead," Mercer said. However, Mercer emphasized, "We are giving chase to what one might call the 'customer flight' of some of our U. S. original equipment customers to offshore operations in their efforts to compete. An example is Ford in Mexico, where we are a 100 percent source. "Conversely, when foreign vehicle manufacturers locate here, we're ready and able to serve them; witness Honda in Ohio, Nissan in Tennessee and the Japanese-GM entry in California. "With our global tire manufacturing network, we're in the best position in our industry to pick them up, coming or going," Mercer said. Our acceptance of limited growth in tire markets led to gaining share through innovative features and performance in our products, as well as our acquisition of Celeron and our project to build a West-East pipeline as an economical way to move offshore California oil to Gulf Coast refineries. "The realities of the '80s also brought us to a reappraisal of our corporate goals and strategies and a comprehensive and still ongoing restructuring of our worldwide organization. "Our pursuit is global in nature. As consumers have become universal, we are bringing all of our resources to bear on them as one corporate entity -- our R and D, our production facilities, our marketing programs, advertising and communications," Mercer concluded.

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